



Communications Plan

Firearms Community Advisory Forum

Purpose and Objectives

This document sets out a communications approach for the on-going work of the Firearms Community Advisory Forum (FCAF), to ensure that the firearms community and interested public have access to informed messages of the aims and issues discussed at the FCAF meetings.

It is important that all members of the FCAF are proactive in releasing information to allow the public to assess its work based on facts, and that any misrepresentation of the work of the FCAF is corrected in a timely manner to protect the integrity of the FCAF.

Spokesperson

Any public comment made by the group will be delivered by nominated members, to be decided by the FCAF on a case by case basis.

Proposed actions

Following each meeting, in addition to the publishing of the Minutes of the meeting on the Police website, the FCAF will agree on a short summary of issues discussed, which will then be written up by Police.

This summary may include upcoming topics for discussion, any requests for feedback, any possible legislation changes that may be under review, and the correction of any misinformation which is being passed around the sector.

Once signed off, this summary may be offered to relevant specialist firearms publications. Once a relationship is established with individual publications, other features could be offered on the work of the FCAF, outside of the regular meeting timeframes. Again, this will be agreed upon by FCAF members.

Possible further actions

In addition to the above, and to protect the integrity of the FCAF and ensure that facts are being debated in the sector, it may be helpful to agree on a proactive response when the FCAF is aware that any individuals or groups are misrepresenting the views or actions of the FCAF.

This may take the form of sending out emails to the group contacts of the FCAF representatives, and letters for publication in the above-mentioned magazines, providing the facts to ensure that the real work of the FCAF is debated, as opposed to third-hand conjecture.

Any decisions on an approach to any issue regarding the FCAF will be discussed and agreed by the FCAF, which can be done by either email or phone call.